



Auralex Store Strategies

Marketing Tools for Auralex Partners

ISO™ Series - Instant Sound Optimizers

The **ISO Producer Pack** combines Auralex Acoustics popular **MoPAD™** Monitor Isolators, **GRAMMA™** Isolation Riser alongside **Aural•Xpanders™** Microphone Isolators in one convenient package.

MoPAD™ (Monitor Isolation Pads)

- Inexpensive solution to add on to any monitor sale
- Instantly improves accuracy of monitors by decoupling from desk or stand



MoPADs™ for monitors

GRAMMA™ (Amp Isolation Riser)

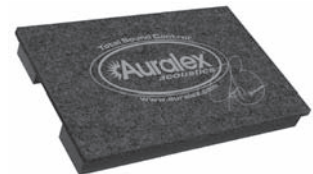
- Add on to any amp, loudspeaker, floor monitor or subwoofer sale
- Demo - easy to A/B while client is playing instrument
- Also helps with sound transmission
- For larger cabinets (like a 4x12), try the **GreatGRAMMA™**



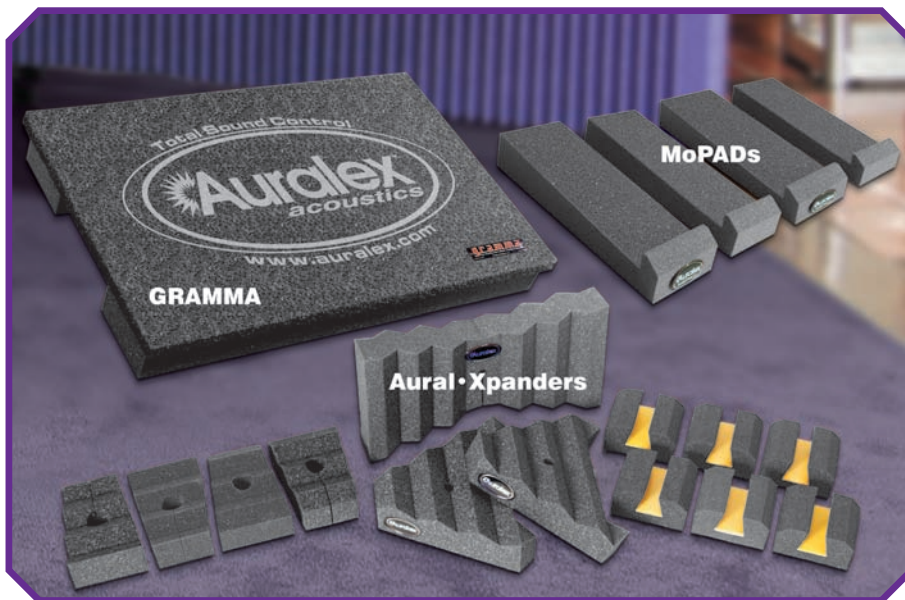
GRAMMA™ for standard-sized guitar amps

Aural•Xpanders™

- Great for capturing drums, vocals, voiceovers or any recording application
- Reduces off-axis coloration and structural borne resonance



GreatGRAMMA™ for larger guitar amps



Aural•Xpanders™ for microphones

The quickest and most inexpensive way to dramatically improve your recordings.



Contact your Manufacturers Rep or Regional Manager if you need further assistance.