



# Aural-Xpanders™ Product Brief

Marketing Tools for Auralex Manufacturer's Reps

## Problem Statement:

In the art of audio sound capture, the recording engineer must contend with and balance many sonic issues (*external noise bleed, structure-borne resonance, off-axis colorations*) in order to arrive at sounds that are truly sonically robust.

**Aural-Xpanders** give the recording engineer a high degree of control by providing the capability to filter the undesirable external overtones that tend to push the engineer to over-process on the back-end during the mixing stage.

**Aural-Xpanders** offer the recording engineer a means of tonal control and passive filtering before the sound ever hits the signal path *and* before ever reaching for a knob or booting-up a plug-in.



Xpanders™

## Benefits:

- Part of the Auralex ISO-Series family of products.
- Continues to enhance the "TOTAL SOUND CONTROL" brand.
- A recording engineer's toolkit for sonic sculpting *during* the recording stage.
- Allows tonal control and passive filtering before the sound reaches the signal path.



Tri-Xpanders™

## Applications:

- Recording engineers.
- Drummers.
- Broadcast talent.



Trap-Xpanders™

## Components:

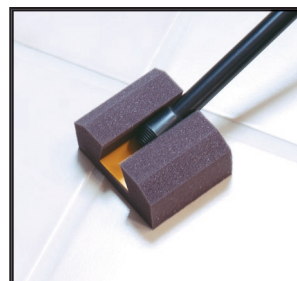
- (1) 14" Xpander™
- (2) 8 inch Tri-Xpander™ (*triangular*) baffles.
- (4) 6 inch Trap-Xpander™ (*trapezoidal*) baffles
- (6) PlatFeet™ structural resonance interrupters (*enough to float 2 tripod/round-based mic stands or 2 cymbal stands or 2 floor toms*)

## Installation:

- AuralXpanders and PlatFeet mount on mics and/or mic stands as needed.

## Accessory Products:

- HoverDeck HD-64gig and HD-88concert.
- Additional HoverDeck HD-22 boards.
- Additional HoverDeck HD-s boards.
- MAX-Wall Mobile Acoustical Environment



PlatFeet™